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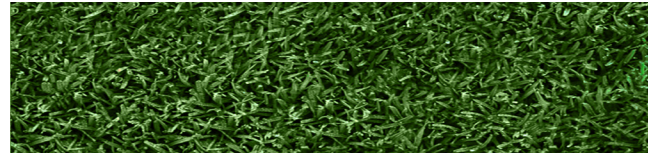
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# CHANGING WINTER TURF MANAGEMENT

Professional turfgrass and landscape managers around the world turn to Endurant Organic Colorants for a naturally beautiful appearance. Endurant Organic Colorants are a homogeneous blend of organic pigments that assure a natural, long lasting green color to turfgrass.

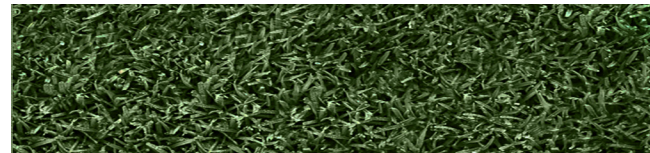


## ENDURANT<sup>®</sup> TURF COLORANT



The Original Endurant Turf Colorant is the authentically vibrant green grass organic pigment made with binders chosen specifically for excellent adherence to turfgrass. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns. The elimination of the significant cost associated with overseeding has made painting dormant warm season grasses a more viable option than ever before. The reduction of chemical use, a decrease in watering, and the promise of fewer transition related problems have combined to make this management strategy increasingly appealing for both financial and agronomic reasons.

## ENDURANT<sup>®</sup> PREMIUM



Endurant Premium is an eye-popping, lively green colorant bringing even the thickest lawns and taller grasses to life with a deep green ultra-concentration of the Original blend of organic pigments. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns. The elimination of the significant cost associated with overseeding has made painting dormant warm season grasses a more viable option than ever before. The reduction of chemical use, a decrease in watering, and the promise of fewer transition related problems have combined to make this management strategy increasingly appealing for both financial and agronomic reasons.



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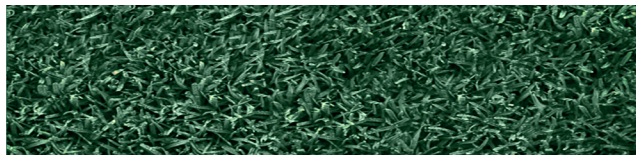
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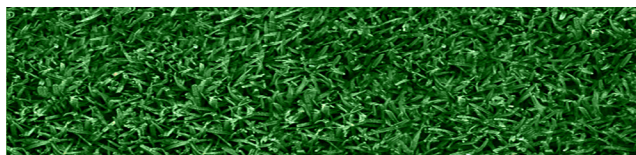
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## **ENDURANT<sup>TE</sup><sup>®</sup>** TURF ENHANCER



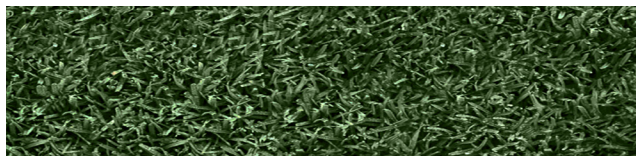
Endurant Turf Enhancer is a springtime green intended for use during the seasonal transition as the approaching dormancy conditions occur, providing a natural-looking green associated with actively growing healthy turf. Its visual appeal is unmatched by any other colorant, staying consistent with the superior colors, quality and value associated with the Endurant Turf Colorants line. Apply Endurant TE at a rate of 8-24 oz per acre. Increase or decrease rate to achieve desired color depth. Turf conditions, equipment calibration and depth of color causes coverage rates to vary. Allow product to fully disperse into agitation following standard order of addition regarding pesticides, fungicides and fertilizers. Clean tank with water and/or tank cleaner according to pesticide manufacturer instructions if applicable.

## **ENDURANT<sup>PR</sup><sup>®</sup>** PERENNIAL RYE



Endurant PR offers the gorgeous dark green reminiscent of looking over the famous golf courses of Augusta, GA with a concentrated blend of organic pigments and binders for excellent adherence to turfgrass with a color made to match the deep saturated green of Perennial Rye. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns. The elimination of the significant cost associated with overseeding has made painting dormant warm season grasses a more viable option than ever before. The reduction of chemical use, a decrease in watering, and the promise of fewer transition related problems have combined to make this management strategy increasingly appealing for both financial and agronomic reasons.

## **ENDURANT<sup>FW</sup><sup>®</sup>** FAIRWAY



Endurant FW is the deepest green with a lush forest color that keeps all eyes on the fairway with a high concentrated blend of organic pigments and binders for excellent adherence to turf grass. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns. The elimination of the significant cost associated with overseeding has made painting dormant warm season grasses a more viable option than ever before. The reduction of chemical use, a decrease in watering, and the promise of fewer transition related problems have combined to make this management strategy increasingly appealing for both financial and agronomic reasons.



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