

# Media Release

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**Environmentally-friendly golf course, lawn care products firm adds multimedia director**

NAPLES, FL, November 4, 2011:

Geoponics added a multimedia director, Kelly Farrell, to their firm based in Naples, FL this week.

She will be sharing stories from golf course superintendents, lawn care operators, green municipalities, future-minded businesses, environmentally conscious retail consumers, as well as turf, landscape and lake management industry professionals about how Geoponics environmentally-friendly products and services, which are sold worldwide, are helping them reach their goals.

Kelly Farrell began a career in journalism 15 years ago and most recently worked at the Naples Daily News. Her background in public relations, writing and photography, offers her the ability to create quality, engaging content to help people learn how to get the results they are looking for with the best possible impact on the environment.

Keep updated at <http://www.geoponicscorp.com>, <http://www.facebook.com/>

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